# Method 2: Make an email campaign

## Templates for what you can write when you reach out to the company through email. Copy and adjust the text so it suits you and the person you are reaching out to.

### The short version

Topic: [A possible collaboration about digital welfare solutions]

Dear [name]

I have had a look at [company] and see that you are a major player in […].

The reason I am reaching out to you, is that I am highly interested in […]. I am curious about your experience with […].

I am interested in working with tasks such as:

* [task]
* [task]
* [task]

I will call you [time] next week and ask if you have time for a short meeting about a possible collaboration

Kind regards,

The more detailed version

Topic: Can I help you[…]?

Dear [name]

I am reaching out to you as a newly graduated […]. I see a lot of possibilities in using and developing my competences in [company name’s] work with […].

I can offer the following competences:

* [competence]
* [competence]
* [competence]

I have a background as a […] at [company name]. You can read more about that in the attached resume.

I am interested in collaborating with you, either as a […] or a […], but also as an intern in a project where you find my skills useful.

If I have sparked your interest, I would be happy to come by for a meeting to discuss the possibilities.

I look forward to hearing from you.

### **The curious version where you invite them to a coffee meeting**

Topic: Curious [title, education, job position]

I am writing you as I am highly interested in your work with [topic]. Both in general but also more specifically because [reason]. In that area my visions and ambitions are completely aligned with yours.

My experience with [topic] comes from my time at [previous employer], where I got hand-on experience with [topic/task/competence], which resulted in [your result]. My strongest skills are [your main skills].

I hope you would be interested in meeting with me - without obligation, of course. I'd really appreciate hearing your thoughts on the industry's current challenges, as well as what you specifically look for when hiring. If you're available, we could meet sometime next week? For example, [time and date] but let me know if another time works better for you.

Best,

### **The curious version where you as a recent graduate offer an internship**

Topic: A talk about a possible internship

I am writing to you because I recently graduated as [Master's degree] and am looking to enter the [industry] and have been following [company] for some time. Your work with [...] is exemplary in my opinion.

I have experience with [topic] from my time at [company name] and am particularly strong when it comes to [topic]. I am a responsible and outgoing colleague. I am currently looking for knowledge and experience in [the industry] and of course a place where I can grow and create value - initially in an internship.

I would really like to have a cup of coffee with you and hear about what you look for when hiring and what challenges you as a company are currently facing.

My schedule is flexible at the moment, but I'll start by suggesting [time and date] - please let me know if another time works better with your schedule.

Best regards

### **The outgoing version where you suggest a possible collaboration**

Topic: A chat about a possible collaboration

I have been following [company name] for some time and your projects regarding […] which match my skills in […] very well.

**[choose one of the following options]**

**Option 1**: I'm writing you to ask if you might be interested in a non-binding meeting about a possible collaboration. The meeting could be virtually or in person, whichever makes more sense for you.

**Option 2**: I am writing to you because I have the opportunity to work 4-8 weeks at a company at no cost, and I immediately wondered if you would be interested in a possible collaboration.

I have attached my resume, where you can read more about what I can do for you. You are of course welcome to contact me for more information.

I look forward to hearing from you, and if I don’t hear back from you, please allow me to follow up on my inquiry by phone [day] next week.

Kind regards